Hi!
Monthly logged in users

YouTube Internal Data, Global, March 2019.
Learn

EGGS

3
Entertained
Entertained
data meets creativity
When data meets creativity

- to ignite

- to delight

- to relate
YOUTUBE IS #1 FOR MUSIC

Source: Nielsen 360 Music report 2015
You have 5 to do something
is it ok for g
57% of guys have been told how a real man should behave.

The Man Box Study, Promundo, 2017: UK
When data meets creativity

to ignite

to delight

to relate
other carriers’ customers.

Streaming on smartphones.

Over 2,000 videos got price tags.
When data meets creativity

to ignite

to delight

to relate
Movies

Gaming

Travel
YOU WIN
When data meets creativity

to ignite

to delight

to relate
data + creativity = better together
Thank you!