DIE
A HERO

BONNIER
News Brand Studio
MORE CLEAN WATER. ELECTRICITY. INTERNET.

LESS DEAD CHILDREN. EXTREME POVERTY.
Artificial Intelligence
X-Ray App

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OUR MISSION
HELP SECURE THE FUTURE OF JOURNALISM
97%
TECH WILL REPLACE US
PRODUCTS
SETTIN
S
YOU GOT ONE LIFE
10 IDEAS
GROWING

1. Analytical thinking and innovation
2. Active learning and learning strategies
3. Creativity, originality and initiative
4. Technology design and programming
5. Critical thinking and analysis
6. Complex problem-solving
7. Leadership and social influence
8. Emotional intelligence
9. Reasoning, problem-solving and ideation
10. Systems analysis and evaluation

DECLINING

1. Manual dexterity, endurance and precision
2. Memory, verbal, auditory and spatial abilities
3. Management of financial, material resources
4. Technology installation and maintenance
5. Reading, writing, math and active listening
6. Management of personnel
7. Quality control and safety awareness
8. Coordination and time management
9. Visual, auditory and speech abilities
10. Technology use, monitoring and control

Source: Future of Jobs Report 2022, World Economic Forum
CREATIVE EMPATHY
94% of hiring managers say creativity is important – Adobe, Hiring for the Future

35% of workers are only given time to creativity a few times per year – Gallup, 2017 American
“EQ is the level of your ability to understand other people, what motivates them and how to work cooperatively with them.,”

Howard Gardner, Psychologist and Harvard Prof
90% of top performers have high EQ

58% EQ is responsible for more than half of your job performance

€28000 people with high EQ make €28000 more annually than their low EQ counterparts

Source: Dr. Travis Bradberry
“Deal with change, learn new things and preserve your mental balance in unfamiliar situations”
CRITICAL THINKING
COMMUNICATION
COLLABORATION
CREATIVITY
BEHIND THE SCENES:
HOW TO MASTER CREATIVE EMPATHY
UNBEATABLE MINDSET
BLAME NO ONE (BUT YOURSELF)
GOT FIVE MINUTES?
UNBEATABLE MINDSET

GIVE WITHOUT EXPECTATIONS
SHARE EVERYTHING FOR FREE
UNBEATABLE MINDSET
REINVENT YOURSELF. REPEAT.
jenniferaniston And now we’re Instagram FRIENDS too. HI INSTAGRAM 👋
UNBEATABLE MINDSET

NOBODY GIVES A FUCK
VISUALIZE...

YOURSELF
SOMEONE YOU LOVE
SOMEONE YOU DON’T KNOW
SOMEONE YOU DON’T LIKE
THURSDAY
GET UP IN THE CLOUDS, OPTIMIZE THE IMPACT OF YOUR ACTIONS OFF
WHAT. WHY.
HOW?
MÅN  
23

TIS  
24

ONS  
25

TORS  
26

FRE  
27

**Hej-runda! 9-10am**

**Grattis, J Ydring, TUI! 11am-12pm**

**Hej-runda! 1-2pm**

**Hej-runda! 10-11am**

**Komplimang 2-3pm**

**Komplimang 3-4pm**
DIE A HERO
MINDSET

- Blame no one (but yourself)
- Give without expectations
- Nobody gives a fuck
DIE A HERO

METHODS

- Research
- Vizualisation
- Schedule creative empathy
- Thursday Off
- 10 ideas
- Shout Out
21 DAYS NO COMPLAINING

ONLY CONSTRUCTIVE CRITICISM.

#21DAYSNOCOMPLAINTS